

# Sponsorship Opportunities 2025



Promoting the advancement of women in public,  
corporate, and civic life through education,  
personal, and professional development.



The Hispanic Women's Network of Texas (HWNT) is a state-wide organization of individuals from diverse backgrounds who are committed to promoting the participation of women in public, corporate, and civic arenas.

Collaboration is the key to our success. Since its inception 36 years ago, HWNT members have come together to create or enhance community programs designed to cultivate the social, cultural, and educational interests of Hispanic women. HWNT Chapters exist in Arlington, Austin, Corpus Christi, Dallas, El Paso, Ft. Worth, Houston, Lubbock, San Antonio, and Rio Grande Valley.

HWNT's members have a passion for networking, education, leadership, and professional development. Based on a recent membership survey, over 70% of our members are 31-60 years old, 82% have a bachelor's degree or higher level of education and over 50% have an annual household income of \$100,000 or greater.

HWNT's members connect, engage, and are enriched by the women in their local chapters and throughout Texas. HWNT offers a wide range of events, seminars, and networking opportunities designed to address the needs of our membership and develop leadership skills applicable to nonprofit boards and community efforts across Texas.

We invite you to join us in our effort!

# HWNT State-wide Events

## **Pláticas Poderosas Series "Powerful Conversations"**

Pláticas Poderosas are more than simple conversations; they are virtual state-wide power chats designed to inform, empower and ignite our circle of influence. These discussions are open to all current and future members. Previous topics have included how to pivot a business during emergencies, returning to the office following remote working, healthy financial habits, understanding Dementia and caring for those with the disease, Latinas' power to influence through voting & the census, and creating social change in your community.



## **Estrella Awards "Star of Texas"**

The Estrella Awards celebrates remarkable women from HWNT's state-wide membership who positively influence and impact their communities across the great State of Texas. Each year we honor one member selected by each chapter as their Estrella. Previous recipients contributed to specific school projects, provided guidance to economic and community endeavors, and created successful leadership teams for HWNT and the community.

# HWNT State-wide Events

## **LIP Training & Development Program**

HWNT's esteemed education series, Latinas in Progress (LIP), collaborates with public schools, universities, and colleges across Texas to prepare graduating high school Latinas for achieving their dreams of a college degree. LIP not only acclimates students to the rigors of college, but equips them with vital tools that enrich their personal and professional lives. Students contribute back to their communities by volunteering with non-profit organizations and receive guidance from HWNT mentors. Graduates of the program receive exclusive access to scholarships given by grants, partners, and HWNT members. Over several decades, the HWNT LIP educational program has enriched the lives of 300 students and provided 5 million dollars in scholarship funds.



## **Amor y Cariño Student Assistance Fund**

The Amor y Cariño Student Assistance Fund provides financial support to LIP alumni who experience an emergency or crisis during college or university semester and risk completion or face dropping out of school. Funds awarded allow students to continue their educational journey. HWNT members coordinating and managing the Chapter LIP program review the requests for funds and authorize the awards.

## **Gold Sponsor**

### **\$10,000**

- Opportunity to address membership at Annual Membership Meeting (in-Person or virtual)
- Recognition on HWNT State website and across all HWNT social media platforms
- “Sponsor Spotlight” Feature in HWNT State Newsletter
- Advance invites and recognition to all HWNT state-wide programming and events
- Five (5) HWNT 1-year memberships
- Opportunity to share a welcome, congratulatory message, and/or promotional spot for the Estrella Awards and Pláticas Poderosas.
- Prominent logo listed as Gold Sponsor throughout State LIP Educational Program marketing materials.



## **Rose Gold Sponsor**

### **\$5,000**

- Recognition on HWNT State website and across all HWNT social media platforms
- “Sponsor Spotlight” Feature in HWNT State Newsletter
- Advance invites and recognition to all HWNT state-wide programming and events
- Sponsor recognition at Estrella Awards and Pláticas Poderosas
- Prominent logo listed as Rose Gold Sponsor throughout State LIP Educational Program marketing materials.
- Three (3) HWNT 1-year memberships

## **Silver Sponsor**

### **\$3,000**

- Recognition on HWNT State website and across all HWNT social media platforms
- Advance invites and recognition to all HWNT state-wide programming and events
- Sponsor recognition at Estrella Awards and Pláticas Poderosas
- Prominent logo listed as Silver Sponsor throughout State LIP Educational Program marketing materials.
- Two (2) HWNT 1-year memberships



## **HWNT Supporter**

### **\$1,000**

- Recognition on HWNT State website and across all HWNT social media platforms
- Advance invites and recognition to all HWNT state-wide programming and events
- One (1) HWNT 1-year membership

# Contact Information



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**Sponsorship checks can be mailed to:**

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